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**ABOUT US**

**Mission**

We are a network of aspiring entrepreneurs taking the challenge to educate and help young African understand their personal finances and develop money management skills to manage money wisely and develop good financial habits: the building blocks for a secure future.

Given the current rate of savings and debt in Ghana and Africa, this is a lesson that desperately needs to be learned.

Our team focuses on financial education as a lifelong endeavor- from children learning about the value of money to the youth (our primary focus) and adults reaching a secure retirement.

**What we believe**.

Managing your money is a personal skill that benefits you throughout your life – and not one that everybody learns. With money coming in and going out, with due debt and borrowing and charges and fees attached to and bills and with the overall responsibility of making the right decisions about major purchases– it’s daunting.

You would think that because the stakes are so high that this would be a skill that gets taught in Ghanaian or African high schools (or even before), but that’s not the case.

Managing your own money requires a fundamental understanding about personal credit and a willingness to embrace personal responsibility.

Cedi Street Ghana believes to be financially literate means having the ability to not let money – or the lack of it – get in the way of your happiness as you work hard and build a future which is

Handling your finances the right way should be a priority, and it should drive your daily spending and saving decisions. Personal finance experts advise taking the time to learn the basics, from how to manage a bank account to how to pay your bills on time and build from there.

Managing your money demands constant attention to your spending and to your accounts and not living beyond your financial means.

One of the first building blocks of a successful personal finance plan is the ability budget. Although it’s easy to understand, it’s also difficult to do because it requires a hard look in the mirror and a willingness to see what really stares back at you.

**Meet the team**

, we believe its important for you to know who we were and how we approach ours.

Here you will learn about the people, our culture , and capabilities that make us unique.

Once you take your time to find out what we are all about , we are confident you will like us .

( So here we would include our pictures and a little profile)

And team pictures togeher.

**Partners**

Our work to inspire this generation to be better prepared for their future than any other generation in history is made possible by our committed partners transforming our work from a mission to a movement.

( we would send the pictures and a little profile about them)

It could be a slideshow or just stable.

**Advisory council**

Contact us

Kindly feel free to contact us.

Email

Social media

Pox

Telephone

Contact form???

Our approach

Social media management.

Why you need a social media strategist

We have reached the century where companies who are serious about staying in business, have the awareness as to why it is important to have an ongoing social media strategy running.

Online search engines, like google create with more than 3 billion unique internet users every month, an immerse opportunity to boost your brand awareness and become known in the world.

Social, media by its term is the ideal way to promote your products or services with modern societies with more than two billion active accounts. We at Cedi Street Ghana prefer to call these two giants your oil drills.

Because if used properly they become a gold mine which result in a endless supply of potential customers.

Our team is eager in connecting your business with the valuable gold mine, your target-audience.

Why you should work with our team.

Through thorough market research and detailed analytics we optimize your strategy by trial and error. This way we are able to guarantee that every new lead through our strategy is targeted and thus a new potential customer for your business.

We bring business and customers closer together.

We do this by providing you with a breath taking professional social media strategy that aligns with your mission and values.

In modern society, there’s nothing more than the online visibility of your company.

If you as a business want to meet the modern expectations of your customers you cannot allow yourself to forget this important aspect.

Companies and organizations love to work with us, thanks to our interactive and engaging social media strategies and branding.

Clients Contact Lemuel Ackume for further information

Programs

**Get involved**

Your company, your organization or association can make a difference in Ghana and Africa

. Your support is a visible, meaningful and measurable demonstration of you and your organization’s commitment to the future of Africa’s yound people.

We partner with a variety of organizations in our community and beyond.

Each sponsor and partner makes a fundamental difference in our ability to impact the youth in more ways, and growing demand for our programs which are free.

Volunteer

Sign up below

Partner

1 mentorship

2 joining or board

3 organize event together

Sponsor

In kind

Financial spport

**give**